



# 2018 SOUTH CENTRAL REGION TOURNAMENT GUIDE

## ADVERTISING INSERTION ORDER

**Trim Size:** 8-3/8" x 10-7/8"  
**Printed Version:** 2,000+ AWSA Competitive Members Plus 1,000 for Commercial Distribution  
**Online Version:** Downloadable PDF Digital Guide in full color  
**Web Link:** Link on [AWSASouthCentral.com](http://AWSASouthCentral.com) Home Page prioritized by ad size

### ***NEW REDUCED RATES for CLUB/INDIVIDUAL SHOUT OUT ADS***

Publicize the accomplishments of your Team, congratulate a friend, or just brag about your kids.  
*(Ad composition assistance available with sufficient lead time.)*

<b>Size:</b> <i>(check one)</i>	<b>Dimensions</b> <i>(width x depth):</i>	<b>Rates:</b> <b>Business/Club/SHOUTOUT</b>	<b>Web Link:</b>
Full Page	7" x 10"	\$300./\$200	\$99. Large Logo
1/2 Page Horiz	7" x 4-7/8"	\$175./\$100	\$50. Small Logo
1/2 Page Vert	3-5/8" x 10"	\$175./\$100	\$50. Small Logo
1/4 Page Vert	3-5/8" x 4-7/8"	\$100./\$50	\$25. Text Link

*(Bleed Ads keep live matter 1/4" from trim edge top and bottom, 1/2" from side trim.)*

**Position:** Special Position requests add 15%, first come, first served

**Materials:** 300 dpi color PDF, other files may incur conversion costs

**Deadlines:** *Space Reservations, Digital Flies & Payment -- January 30, 2018*

**Save 10% by referring a friend to buy an Ad of equal size to yours!**

☐ Insertion Order Only      ☐ Payment Enclosed \$ \_\_\_\_\_      ☐ Materials Enclosed

Firm Name: \_\_\_\_\_

Street: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ordered By: \_\_\_\_\_ email: \_\_\_\_\_

**Make Checks Payable to:** South Central Region/AWSA

**Send Materials and Payment to:** Julie Krueger or Amy Carr

[julieskis35@yahoo.com](mailto:julieskis35@yahoo.com)

[mrsvehicle@gmail.com](mailto:mrsvehicle@gmail.com)

**Phone Confirmation/Information:** 832-545-7268

**File Submission:** [Julieskis35@yahoo.com](mailto:Julieskis35@yahoo.com)

\*Ad rates are based on advertiser providing complete digital files. Ad composition can be performed by Julie Krueger & Amy Carr on request, at a minimum rate of \$150 per hour. Call if you have any questions regarding the suitability of the materials you intend to submit.